

Owen Franzen

EDUCATION

Boston College – Carroll School of Management

B.S., Management, Concentrations in Finance & Business Analytics, Minor in Sociology

Chestnut Hill, MA

Expected May 2029

- **GPA:** 3.80 / 4.00
- **Honors:** Dean's List First Honors All Semesters
- **Relevant Coursework:** Financial Accounting, Statistical Analysis, Business Law, Coding for Business

Wharton Online

Private Equity Certificate Program

Remote

Jun 2026 – Aug 2026

- Completed 8-week, 90+ hour program with 8 graded exams (94% average) spanning valuation and diligence
- Applied Endex, Claude, Rogo, and Microsoft 365 Copilot to Private Equity and Investment Banking modeling and diligence workflows in an AI Tools in Finance series led by Financial Edge

WORK & LEADERSHIP EXPERIENCE

Boston College Credit & Restructuring Club

Member

Chestnut Hill, MA

Jan 2026 – Present

- Built capital structure waterfall across secured, unsecured, and subsidiary-level debt
- Researched impact of 2027 Medicare price cuts and 2028 patent expiry on Xifaxan, its largest product
- Contributed to three-person credit analysis on Bausch Health's 2032 secured notes presented to the club

RBC

Extern, Wealth Management

Lancaster, PA

Apr 2025 – Jun 2025

- Supported private wealth advisor discussions on succession planning and high-net-worth client education
- Contributed to succession, exit readiness, and transition strategies using *Walking to Destiny* frameworks

Springer's Homemade Ice Cream

Business Operations Lead

Stone Harbor, NJ

Jul 2024 – Present

- Scaled a 3% service-fee surcharge to ~54% of orders, offsetting ~80% of card-processing fees
- Relaunched catering after a multi-year hiatus; built pricing, packaging, and fulfillment systems
- Led vendor pricing analysis and unit economics review for catering pricing decisions and packaging sourcing
- Developed Standard Operating Procedures and onboarding documentation to reduce owner dependency

Springer's Homemade Ice Cream

Head of Brand & Systems

Stone Harbor, NJ

Jul 2023 – Jul 2024

- Redesigned website, product catalog, and search visibility; online sales grew 10x over two years
- Formatted Point-of-Sale (POS) workflow screens to improve ordering accuracy and cut transaction errors
- Conducted POS vendor diligence, designed a non-proprietary iPad rollout, and negotiated terms
- Implemented business email, credential management, and backend security protocols to centralize systems

Viral Integrations

Media Management Specialist

Avalon, NJ

Jul 2021 – Aug 2022

- Managed digital assets, production workflows, and content operations for Stephen Sharer (14m+ followers)
- Produced and edited long-form, short-form, and still media across YouTube, TikTok, and other platforms
- Led and collaborated across teams implementing creative feedback and improving workflow efficiency

SKILLS, TRAINING, ACTIVITIES & INTERESTS

Languages: Spanish (Professional Working Proficiency)

Technical Skills: Endex, Claude Code, Adobe Creative Suite, Final Cut Pro, Google Workspace Admin Console

Certifications & Training: Google AI Professional Certificate

Activities: Club Squash, Venture Capital & Private Equity Cohort Member, Investment Banking Association General Member, Freshmen League, Paddle Club, Intramural Basketball

Interests: Making Perfect Scrambled Eggs, Maintaining New York Times Midi Streak, Philadelphia Eagles, Professional Squash, Golf, Chipotle, Sportfishing Boats, Yacht Rock